

Hi! My name is Mina.

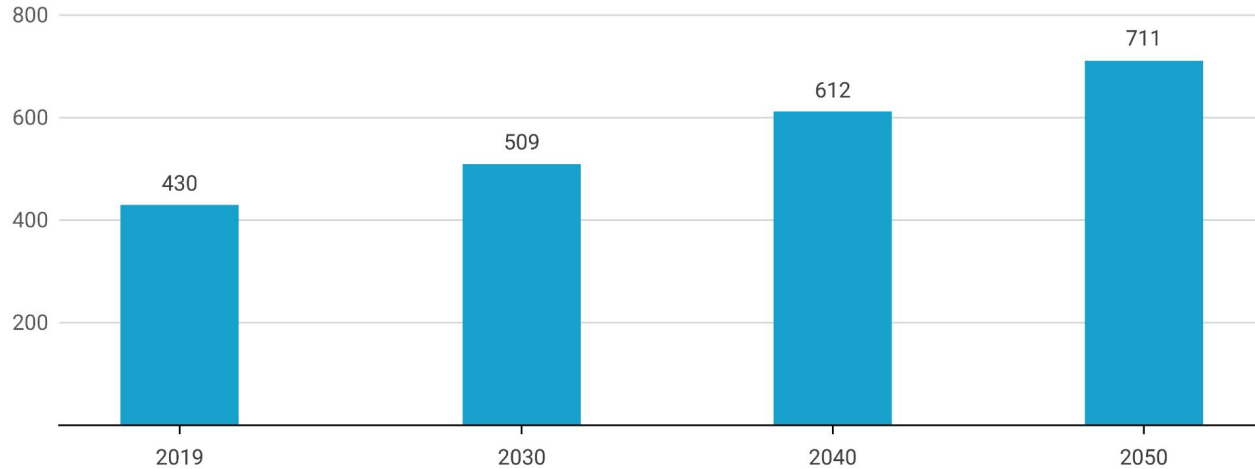


"To promote an inclusive society"

Target Issue

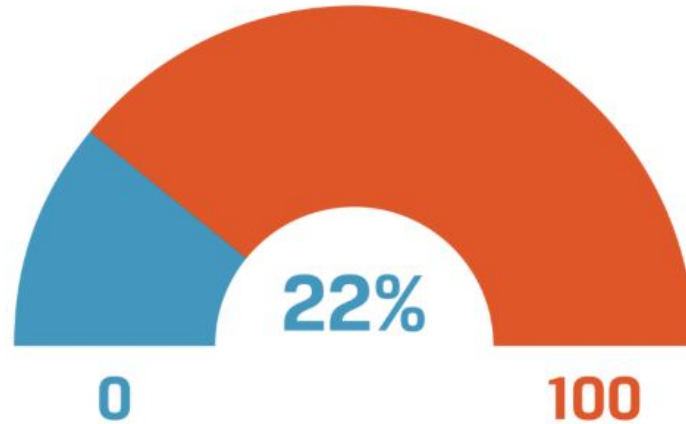
Number of people with hearing loss worldwide in 2019, 2030, 2040, and 2050

Projected number of people with disabling hearing loss worldwide in 2019, 2030, 2040, and 2050 (in millions)



430 million people worldwide are deaf or hard of hearing. By 2050, this number is expected to exceed 700 million.

Target Issue



Only 22% of hearing parents with deaf children learn sign language

AI-powered **sign language** learning platform

Basic: Free

Premium: \$5.99 per month



Mission & Vision Statement

Mission

To provide accessible sign language learning opportunities for both deaf and non-deaf individuals

Vision

To promote an inclusive society by breaking communication barriers and building bridges between deaf individuals and hearing communities through innovative technology.



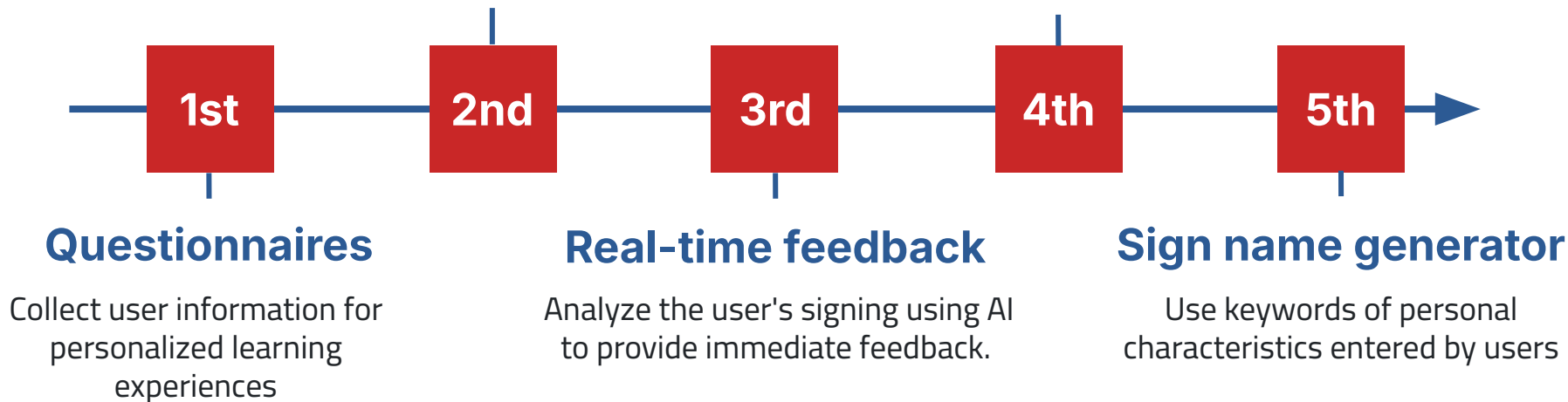
Key Features of Unspoken

Fundamental Practices

Provide question-and-answer based learning

Real Life Conversation

Provide real-life scenario conversations based on user prompts



Marketing Strategies

Deaf Communities

Local deaf centers



Hearing communities

Social media campaign
#Unspoken_Sign_Name



Both Communities

Youtube Advertisement

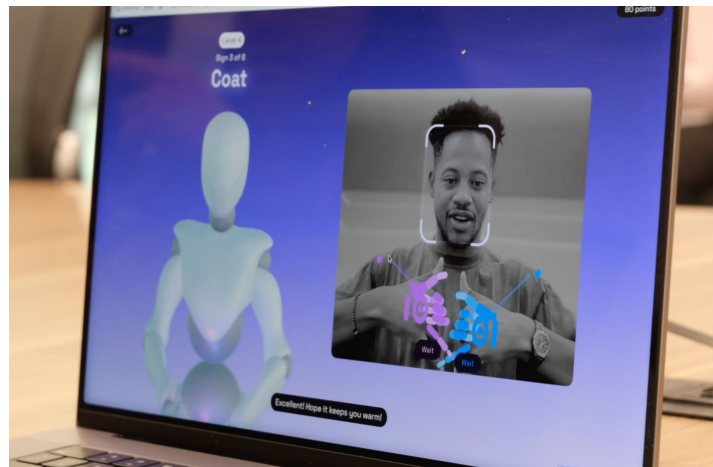


Competitor Analysis - Signs

- A 3D avatar demonstrates sign vocabulary
- Analyzes webcam footage to provide real-time feedback

What makes Unspoken special?

- Practices phrases, full sentences, and interactive real-life conversations
→ Allows to apply skills in real-life situations
→ Breaks real communication barriers



Competitor Analysis - Lingvano

- Provides 8 units
- Premium: \$17.99 per month

What makes Unspoken special?

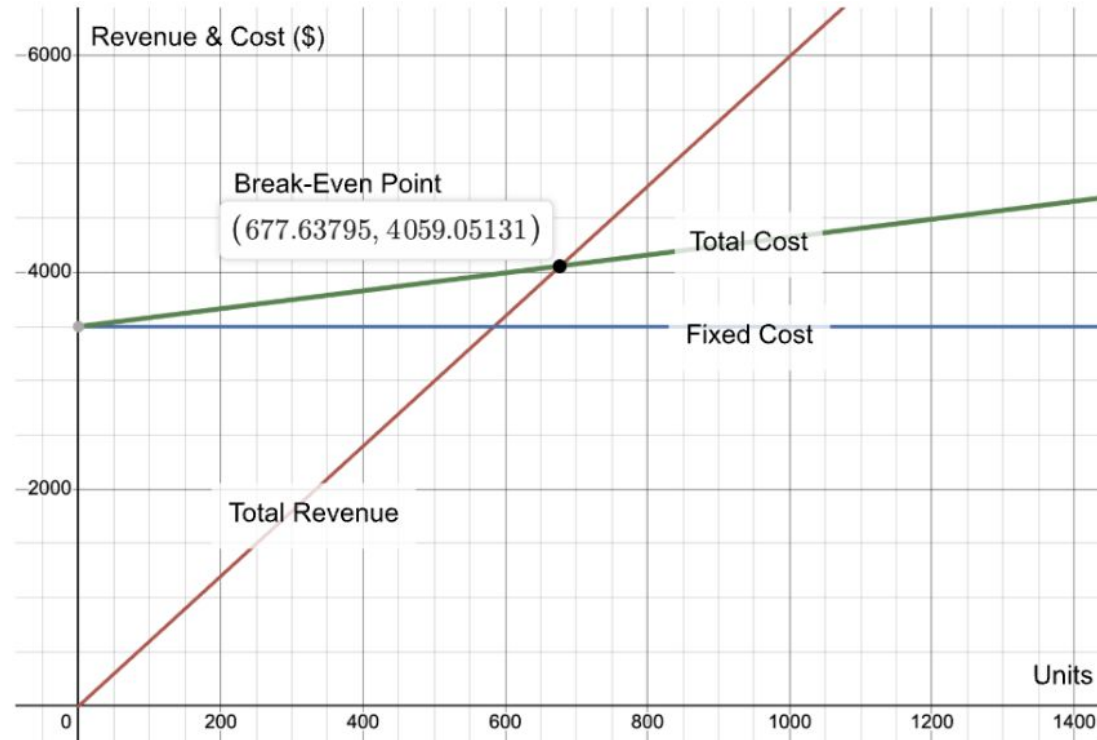
- Cheap
→ $\$5.99 < \17.99
- Interactive real-life conversations
→ Allows to apply in real-life conversations
- Analyzes users signing and provides real-time feedback
→ improves fluency of sign language



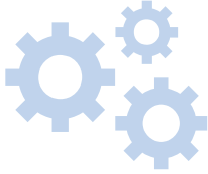
Cash Flow

	Jan	Feb	Mar	Apr	May	Jun
Opening Balance (\$)	3000	995	1138	2429	4869	8455
Total Cash Inflow (\$)	2995	4193	5391	6589	7787	8985
Total Cash Outflow (\$)	5000	4050	4100	4150	4200	4250
Net cash flow (\$)	(2005)	143	1291	2439	3587	4735
Closing Balance (\$)	995	1138	2429	4868	8455	13190

Break Even Chart



Why Support Unspoken?



Breaks communication barriers

Promotes more inclusive society



Potential for global expansion

Increases market opportunities



Bye! Thank You!

UNSPOKEN



+82 02-xxxx-xxxx



www.unspoken.com



unspoken@gmail.com



UNSPOKEN